

COMPANY CASE STUDY

Aramark GmbH - 24/7 Addition for Company Catering



The Client

With 6000 employees and around 500 customers, Aramark Holding Deutschland GmbH is one of the largest catering and facility management companies on the German market. In the field of company catering, Aramark serves a large number of companies from all sectors of the German economy and stands out as one of the most successful catering companies worldwide due to its creativity and competence.



The Problem

Due to the pandemic, the industry is severely affected by staff shortages. In addition, continued high home office rates mean that catering companies are looking for flexible solutions, especially for off-peak times, without losing sight of their own staff and guests.



The Solution

Aitme's all-in-one canteen solution enables Aramark to create new opportunities for operations while freeing up in-house staff. As a 24/7 supplement for off-peak and nighttime hours, Aitme provides a cost-effective and high-quality catering concept. Four kitchen robots will be delivered and operated by Aramark in spring 2023, after which further deployment options will be evaluated.

"Our guests and our employees are our top priority and Aitme's robots can support our operations and create a high-quality, fresh offering for off-peak and overnight hours that would be difficult to implement without automation, especially in times of severe staff shortages."



ARND RUNE THOMAS

Geschäftsführer Aramark Holding Deutschland GmbH



Aramark GmbH trusts in Aitme as a reliable partner for the company catering of the future. Book your meeting here and we will evaluate together to what extent the Aitme Robotic Kitchen could be a suitable solution for your catering concept.